



WinCommerce Business Results

Update for March 2026

April 2026





WinCommerce's Business Results in March 2026

Net revenue for March (VNDbn & YoY %)

WinCommerce VND**3,492** bn ▲23.3%

Win IS ALL YOU NEED VND**600** bn ▲8.9%

WinMart+ TUOI NGON THUONG HANG! VND**951** bn ▲14.1%
(Minimart Urban)

WinMart+ VND**893** bn ▲44.6%
(Minimart Rural)

WinMart TUOI NGON THUONG HANG! VND**838** bn ▲10.7%
(Supermarket)

New store opening ("NSO") in March (vs. Feb)

Win IS ALL YOU NEED 762 stores, ▼1 store(s)

WinMart+ TUOI NGON THUONG HANG! 1,789 stores, ▲8 store(s)
(Minimart Urban)



WinMart TUOI NGON THUONG HANG! 130 stores, ▲0 store(s)
(Supermarket)

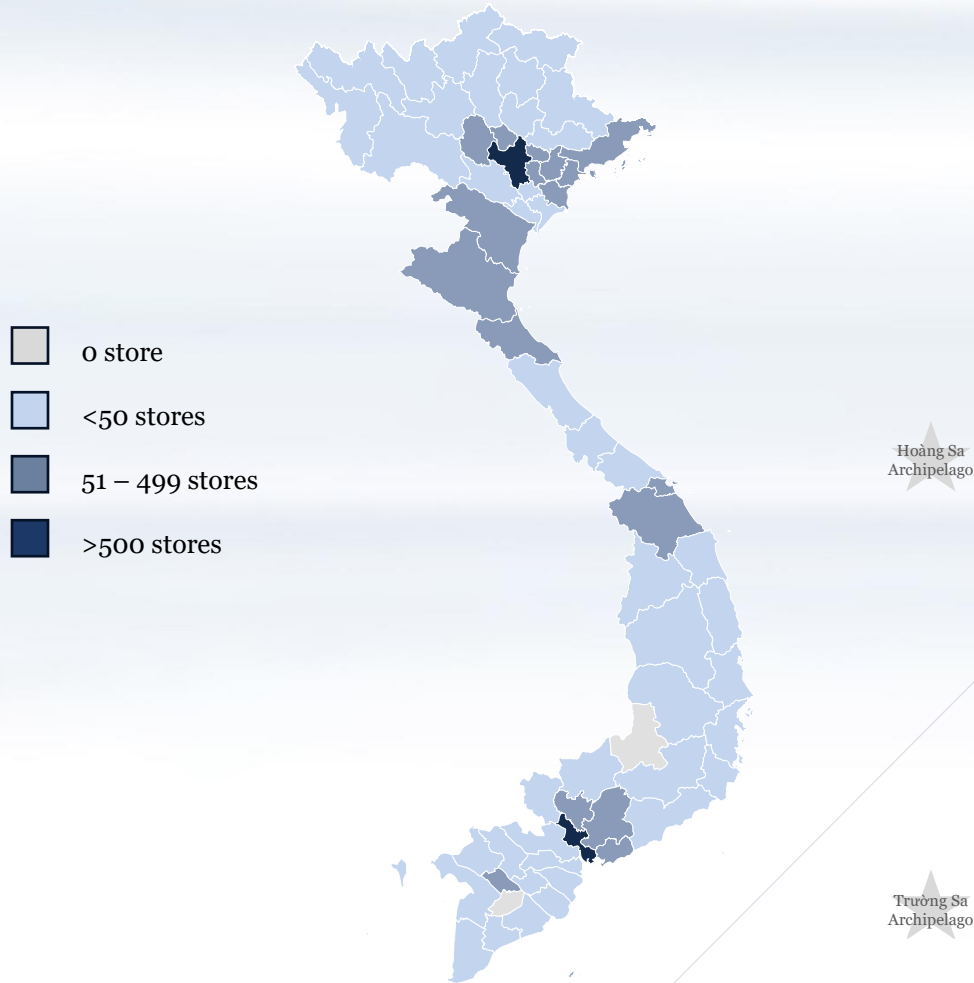
WinMart+ 2,136 stores, ▲73 store(s)
(Minimart Rural)

■ Win ■ Minimart Urban ■ Minimart Rural ■ Supermarket



Total Number of WCM Stores Nationwide

Store density¹ as of March 2026



Northern region

2,615

Store count

▲190

NSO in 3M2026

Central region

1,143

Store count

▲35

NSO in 3M2026

Southern region

1,059

Store count

▲0

NSO in 3M2026



WCM 2026 Business Plan Progress Tracking

	Business plan 2026 Base – High case	3M2026	Status
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WCM

NSO	1,000 – 1,500	225 ¹	On Target
Revenue	15%-21%	29.4%	Outperform

Performance Highlights:

- Net revenue in March 2026 reached VND 3,492 billion, up 23.3% YoY. March 2026’s LFL revenue² grew by 8.9% YoY.
- Net revenue in 3M2026 reached VND 11,363 billion, up 29.4% YoY. 3M2026’s LFL revenue² grew by 14.3% YoY.
- A total of 225 New store openings (NSOs) were opened in 3M2026, on-track to achieve the high-case target for the year.
- Of these, 196 stores were WinMart+ Rural format, accounting for 87% of new openings.
 - The Northern and Central regions remains the focus of NSO, further cementing WCM’s regional leadership and reinforcing its home-field edge through greater scale and network density.
 - NSOs in 3M2026 have, overall, contributed positively to profitability.
- With revenue growth of 29.4% YoY and 225 stores added in 3M2026, WCM is currently on track to meet its 2026 guidance for both revenue and store expansion.



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