



**FOR IMMEDIATE RELEASE**

**Masan Group Raises US\$175 Million Loan Facility**

**Ho Chi Minh City, 9 July 2013** – Masan Group (HOSE: MSN, “Masan”), one of Vietnam’s largest private sector business groups, today announced that JP Morgan and its affiliates have provided Masan Industrial, a subsidiary of Masan Consumer Corporation (the “Company”), a three year US\$ 175 million loan facility. The proceeds will be utilized to refinance the existing USD108 million loan facility and to further invest in consumer related businesses of Masan Group.

The new loan facility bears a lower interest rate than the previous US\$108 million loan facility and the upsizing is a vote of confidence by the international bank community in the business fundamentals of Masan Consumer.

In addition, US\$150 million of the loan facility is secured by Multilateral Investment Guarantee Agency (“MIGA”), a member of the World Bank Group. As a multilateral development agency, MIGA only supports investments that are developmentally sound and meet high social and environmental standards. Masan Group is the first private sector company in Vietnam and South East Asia to secure MIGA support for a corporate finance loan. In addition, this is the largest corporate finance loan MIGA has supported in respects to a private sector company globally.

Masan Consumer has continually transformed its safety and environmental practices to conform to international standards. The management team has developed a certified management system for ISO 9001, 14001 and OHSAS 18001 as well as Hazard analysis and Critical Control Point (HACCP) for food and safety for its operations where applicable. As such, the World Bank has categorized Masan Consumer as a Category B project due to the limited number of specific environment and social impacts.

The Company has also strengthened corporate governance practices with the appointment of Steve Golsby as a board member. Steve has over 20 years of experience in the global consumer goods industry, and most recently served as CEO of Mead Johnson Nutrition from 2008-2012. Mr. Golsby’s appointment was in connection to KKR’s US\$200 million investment to increase its equity stake in the Company.

The transaction is subject to regulatory approvals and other customary closing conditions.

## **ABOUT MASAN GROUP CORPORATION**

Masan Group is one of Vietnam's largest private sector companies with a market capitalization of over US\$3 billion, focusing on consumption and resources sectors. Masan is committed to executing shareholder value, through building market-leading businesses with a professional management team and global partners. For additional information, please visit Masan's website at [www.masangroup.com](http://www.masangroup.com).

### **About Masan Consumer Corporation**

Masan Consumer is one of Vietnam's leading diversified consumer companies and currently manufactures and distributes a range of food and beverage products, including, fish sauce, soya sauce, chili sauce, instant noodles, instant coffee and instant cereal. The company commenced operations in 2000 and has grown its product portfolio and distribution channels to establish a leading position in the branded food sector in Vietnam. Masan Consumer has created some of the most recognized and trusted consumer brands such as Chin-su, Omachi, Kokomi, Nam Ngu and Tam Thai Tu, through a strategy of putting Vietnamese consumers first, earning a reputation for quality and taste.

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