



# WinCommerce Business Results

## Update for Jan & Feb 2026

March 2026





# WinCommerce's Business Results in January & February 2026

Net revenue for January & February (VNDbn & YoY %)

**WinCommerce** VND**7,872** bn ▲**32.2%**

**Win** IS ALL YOU NEED VND**1,208** bn ▲**13.0%**

**WinMart+** TUOI NGON THUONG HANG! VND**2,034** bn ▲**20.6%**  
(Minimart Urban)

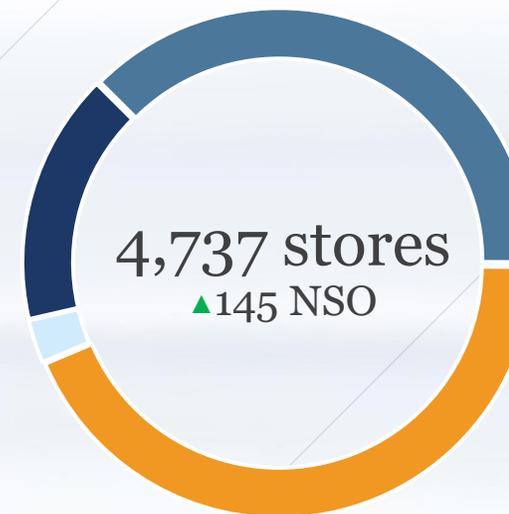
**WinMart+** VND**2,184** bn ▲**63.4%**  
(Minimart Rural)

**WinMart** TUOI NGON THUONG HANG! VND**2,180** bn ▲**20.9%**  
(Supermarket)

New store opening ("NSO") in January & February (vs. Dec)

**Win** IS ALL YOU NEED 763 stores, ▲**5** store(s)

**WinMart+** TUOI NGON THUONG HANG! 1,781 stores, ▲**17** store(s)  
(Minimart Urban)



**WinMart** TUOI NGON THUONG HANG! 130 stores, ▲**0** store(s)  
(Supermarket)

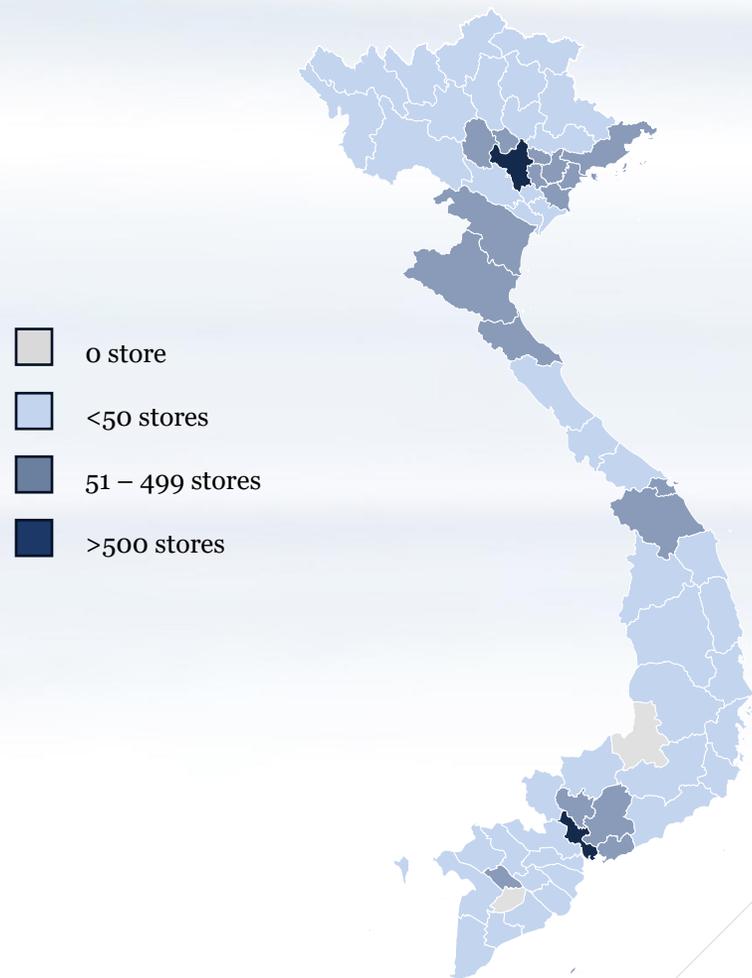
**WinMart+** 2,063 stores, ▲**123** store(s)  
(Minimart Rural)

■ Win ■ Minimart Urban ■ Minimart Rural ■ Supermarket



# Total Number of WCM Stores Nationwide

Store density<sup>1</sup> as of February 2026



Northern region

**2,548**

Store count

**▲ 123**

NSO in 2M2026

Central region

**1,131**

Store count

**▲ 23**

NSO in 2M2026

Southern region

**1,058**

Store count

**▼ 1**

NSO in 2M2026



# WCM 2026 Business Plan Progress Tracking

|  | Business plan 2026<br>Base – High case | 2M2026 | Status |
|--|--|--------|--------|
|--|--|--------|--------|

## WCM

|         |               |                  |            |
|---------|---------------|------------------|------------|
| NSO     | 1,000 – 1,500 | 145 <sup>1</sup> | Outperform |
| Revenue | 15%-21%       | 32.2%            | Outperform |

### Performance Highlights:

- Net revenue in 2M2026 reached VND 7,872 billion, up 32.2% YoY. 2M2026’s LFL revenue<sup>2</sup> grew by 16.7% YoY.
- A total of 145 New store openings (NSOs) were opened in 2M2026, on-track to achieve the high-case target for the year.
- Of these, 123 stores were WinMart+ Rural format, accounting for 85% of new openings.
  - The Northern and Central regions remains the focus of NSO, further cementing WCM’s regional leadership and reinforcing its home-field edge through greater scale and network density.
  - NSOs in 2M2026 have, overall, contributed positively to profitability.
- With revenue growth of 32.2% YoY and 145 stores added in 2M2026, WCM is currently outperforming its 2026 business plan on both revenue and store expansion and remains on track toward its high-case target for the year.



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