

**FOR IMMEDIATE RELEASE**

**MSN Announces a 50% Share Bonus and 30% Cash Dividend for All Shareholders**

**Ho Chi Minh City, 23 November 2016** – Masan Group Corporation (HOSE: MSN, “Masan” and the “Company”) today requested approval from its shareholders for its plan to pay a 50% share bonus and a 30% cash dividend, equivalent to VND3,000 per share. The Board of Directors has already approved the share bonus and cash dividend as a result of the Company achieving key strategic milestones across all business segments and outperforming its financial targets.

Mr. Nguyen Dang Quang, Chairman of Masan Group, commented, “At Masan, we care about delivering sustainable shareholder value by building businesses with a long-term view. Over the last three years, we have worked hard to prepare our businesses for their next stage of growth in sectors such as branded food and beverage, consumer agriculture, resources, and financial services. We have witnessed each of our businesses gain greater momentum, resulting in record performance in 2016. During this period, Masan’s first wave of foreign investors have realized their returns. With the Company’s plans for a share bonus and cash dividend, shareholders who had demonstrated the most belief in our story and value can now share in the Company’s success.”

In 2016, Masan Group is expected to reach nearly USD2 billion in revenues, growing by approximately 40% over 2015. Net profits after tax and non-controlling interest are on track to reach the Company’s revised target of VND2,400 billion, representing a growth of more than 60% over 2015. As a result, Masan’s 2016 EBITDA, another way of measuring cash generation, is expected to reach VND9,500 billion.

In the past, the Company maintained a significant cash balance to fund its long-term growth plans in a market where long-term capital was not readily available. However, today Masan believes that it has achieved a level of success and credibility that grants the Company greater access to capital, which is why it is simultaneously seeking approval from its shareholders to issue 12 million shares via private placement at VND95,000 per share as well as, when markets are favorable, international bonds expected to be listed overseas.

Mr. Michael Nguyen, Deputy CEO and Chief Financial Officer of the Company, commented, “Besides the financial flexibility in accessing funds when market conditions are favorable and in continuing to be able to invest in transformational growth, our shareholders’ approval to issue a foreign listed bond will potentially increase Masan’s corporate profile by introducing the company to the international credit market and global rating agencies. During a period when our businesses are returning to growth, we believe that we can create value for our shareholders by sharing the Masan story with a broader audience.”

In terms of sequencing, the issuance of 12 million primary shares will occur first, followed by the share bonus and cash dividend simultaneously. For the avoidance of doubt, the cash dividend of VND3,000 per share is applicable to the number of shares immediately prior to the bonus shares.

The proposed cash dividend and share bonus are expected to close in the first quarter of 2017. Masan’s fund raising initiatives are subject to market conditions and their alignment with the Company’s overall strategic investment plans. All are subject to customary regulatory and shareholder approvals.

## MASAN GROUP CORPORATION

Masan believes in doing well by doing good. The Company's mission is to provide better products and services to the 90 million people of Vietnam, so that they can pay half as much for their daily basic needs. Masan aims to achieve this by driving productivity with technological innovations, trusted brands, and focusing on fewer but bigger opportunities that impact the most lives.

Masan Group's member companies and associates are industry leaders in branded food and beverage, consumer agriculture, resources, and financial services, altogether representing segments of Vietnam's economy that are experiencing the most transformational growth.

### CONTACTS:

(Investors/Analysts)

Tanveer Gill

T: +848 6256 3862

E: [tanveer@msn.masangroup.com](mailto:tanveer@msn.masangroup.com)

(Media)

Van Nguyen

T: +848 6256 3862

E: [van.nguyen@msn.masangroup.com](mailto:van.nguyen@msn.masangroup.com)

*This communication contains information that may constitute "forward-looking statements". Generally, the words "believe", "expect", "intend", "aim", "estimate", "anticipate", "project", "will" and similar expressions identify forward-looking statements, which generally are not historical in nature. However, the absence of these words or similar expressions does not mean that a statement is not forward-looking. All statements that address operating performance, events or developments that we expect or anticipate will occur in the future – including statements relating to volume growth, share of sales and earnings per share growth, and statements expressing general views about future operating results – are forward-looking statements.*

*Management believes that these forward-looking statements are reasonable as and when made. However, caution should be taken not to place undue reliance on any such forward-looking statements because such statements speak only as of the date when made. Masan Group Corporation undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. In addition, forward-looking statements are subject to certain risks and uncertainties that could cause audited results to differ materially from our company's historical experience and our present expectations or projections. These risks and uncertainties include, but are not limited to, those described from time to time in our reports filed with the Ho Chi Minh City Stock Exchange.*

*This communication is not for distribution in the United States. This communication and the information contained herein is not an offer of securities for sale in the United States. Securities may not be offered or sold in the United States absent registration pursuant to the U.S. Securities Act of 1933, as amended, or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the issuer or selling security holder and that will contain detailed information about the company and management, as well as financial statements.*