

MASAN

MEATLife

MASAN MEATLIFE SHARES OFFICIALLY LISTED ON UPCOM



December 9, 2019 - Masan MEATLife (MML) First Trading Day was organized at Hanoi Stock Exchange (HNX). At the ceremony, there was participation of representatives from Masan Group, Masan MEATLife, HNX and Viet Capital Securities.

With 324,327,447 shares listed, which reference price is VND 80,000/ share, Masan MEATLife's initial market capitalization is valued nearly VND 26,000 billion.

Mr Pham Trung Lam – CEO of Masan MEATLife said *“As part of its intended evolution into a fast-growing FMCG company, the fact that Masan MEATLife officially listed on UPCOM had present the long-term vision of BOD. This is also the motivation for Masan MEATLife to improve the quality of corporate governance, increase transparency and flexibility, open up opportunities for investors and enhance the company's reputation in the market. We are always aware of our responsibility to our shareholders: to be an effective, transparent, sustainable company along with the country's economic development.”*

As announced on 3 December 2019, VinCommerce, VinEco and Masan Consumer will officially merge to create the leading group of retail and consumer goods in Việt Nam. As a result, Masan will own the largest retail system in Vietnam, including 2,600 supermarkets and Vinmart and Vinmart+ stores. Currently, the two sides are work-



ing closely together to ensure that each and every Vinmart+ store will become a MEATDeli point of sale (POS). So that, by the end of 2020, Masan MEATLife will have more than 4,000 MEATDeli POS in all cities across the country. Soon, Masan MEATLife will launch processed chilled meat products to optimize profits. The second meat processing complex is also under construction in Long An province and is expected to operate in the fourth quarter of 2020.

Vietnam pork market's estimated value is more than USD 10 billion and 99% of the market is dominant by unbranded products. With MEATDeli, our innovative chilled meat brand, Masan MEATLife has a great advantage as a pioneer in providing Fresh- Safe - Affordable meat products.