



FOR IMMEDIATE RELEASE

TPG Growth to Invest USD\$50 Million in Masan Group to Build Leading Agricultural Platform

Ho Chi Minh City, 2 July 2013 – Masan Group (HOSE: MSN, “Masan”), one of Vietnam’s largest private sector business groups, today announced that TPG Growth, the global growth equity platform of TPG, one of the world’s largest private investment firms, has entered into definitive agreements to acquire a 49% stake in Hoa Muoi Gio Company Limited (“Masan Agriculture” or the “Company”).

TPG Growth will pay a total cash consideration of approximately USD\$50 million to acquire the shares from Masan Consumer. This investment follows TPG Growth’s initial investment in Masan Group in 2009 and is its third investment in Vietnam.

William McGlashan, Managing Partner of TPG Growth, said, “Our investment in Masan Agriculture is a testament to our belief in the company’s management team, our partnership with Masan Group and in the agricultural potential of Vietnam. We are also encouraged by the investment opportunities we currently see in the country.”

Madhur Maini, CEO of Masan Group, commented, “Partnership with TPG provides us the expertise and capital to invest in the agricultural sector to build a local champion.”

TPG Growth’s deep industry knowledge combined with Masan’s business building and local execution capabilities will create a leading agricultural platform in Vietnam. Masan Agriculture currently holds a 40% stake in Vietnamese French Cattle Feed JSC (“Proconco”), one of Vietnam’s leading animal feed producers. Since Proconco’s founding, it has established Con Co as the premier brand in agricultural feed in Vietnam. Proconco’s deep understanding of local farmers combined with international R&D capability enable it to offer product quality that meets international health standards for end consumers and is uniquely customized for domestic livestock.

Masan Group plans to restructure Masan Agriculture under Masan Consumer Ventures, a to-be established wholly-owned subsidiary directly under Masan Group, which will primarily focus on the next wave of growth in the broader consumption space.

The transaction is subject to regulatory approvals and other customary closing conditions, and is expected close by the end of July 2013.

ABOUT MASAN GROUP CORPORATION

Masan Group is one of Vietnam's largest private sector companies with a market capitalization of over US\$3 billion, focusing on consumption and resources sectors. Masan is committed to executing shareholder value, through building market-leading businesses with a professional management team and global partners. For additional information, please visit Masan's website at www.masangroup.com.

ABOUT TPG GROWTH

TPG Growth is the middle market and growth equity investment platform of TPG, the global private investment firm. With \$3.7 billion under management, TPG Growth targets investments in a broad range of industries and geographies, utilizing leveraged buyout, growth equity, and private investment in public equity (PIPE) structures. The firm is backed by the resources of TPG, which has \$56.7 billion of assets under management. TPG Growth has offices in the United States, China, India and Singapore. For more information visit www.tpggrowth.com.

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